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2. Youth Zone Report
3. Media Report
4. Transgender Report
5. Fife Contemporary Report
6. Financial Breakdown
Acknowledgements

This report would like to acknowledge all the organisations and individuals who worked together to make Fife’s very first Pride a successful and well attended event.

Organisers

Stuart Duffy  
Richard Mc Arthur  
Linsey Neilson  
Graham Webster  
Nick Shane  
Nathan Gill  
Karen Taylor  
Pat Greenhough

With a very BIG thanks to our amazing volunteers
With a big thanks to Nancy Clench for being our amazing hostess
Summary

As part of our activities, FCE facilitates Fife’s LGBTI+ network. In 2016 the network agreed to work in partnership across several agencies to organise Fife’s first ever celebration of lesbian, gay, bisexual and transgender community – Fife Pride.

The aims of Fife Pride were to;

- Create a confidence within the LGBT community in Fife to be proud of who they are
- Providing a platform that allowed the LGBT voice in Fife to be heard
- Demonstrate that LGBT people are valued in Fife and shouldn’t fear discrimination or stigma in our communities – Fife welcomes LGBT people!
- Offer a safe space for those often marginalised in our community to come together and feel less isolated
- Educate non-LGBT people about ongoing equality issues and about the diversity and value of their LGBT neighbours and colleagues.

Pink Saltire offered to take the lead role in this activity and partners from the Network co-opted themselves onto the Fife Pride group. An action plan was devised and talented individuals from the community and other organisations were recruited to become part of the organising team.

To help organise and make sure the day went smoothly, we recruited volunteers. The volunteer roles varied from organising the event to making sure everyone attending was safe and respected. The organising and hosting of Pride in total amassed over 1000 volunteer hours.

Between them the partnership managed to raise £19,000 in total with grant funding of £16,755 with fundraising activities and trading securing £2,651 and trading. (Appendix 1. Financial breakdown)

On Saturday 1st of July, the work of the partnership came to fruition and Fife hosted its very first Pride in Kirkcaldy. Themed “#Be Proud be You”

The day was structured to begin with the Pride march through Kirkcaldy High Street, leading to the town square. A youth zone was hosted at the Adam Smith Theatre, where there were local youth bands, different type’s stalls and information provided. (Appendix 2 Youth Zone report)

This venue also hosted film screenings especially for the day at a reduced cost.

The main tent in the Town Square hosted the speeches, which was followed by 6 hours of entertainment. Inside the main tent were stalls and information stands.
In New Volunteer House, Transgender Fife hosted a Safe Space where individuals, who identified as transgender or wanted to get information and/or advice, could get free confidential support.

The event was extremely successful with an estimated 1,000 people participating the march with 3,500 coming along throughout the day. The promotion and marketing of the event helped make this a success with an estimated reach of 500,000 to 900,000 across all media. (Appendix 3. Media report)

During and after the event we carried out a consultation that gave us some demographic information, informed us about spending habits for the day, and asked if people had enjoyed the event.

To hear the voice of the LGBTI+ community in Fife, we asked the participants “what they would like to see change in Fife for the LGBTI+ community”. The aim of this question was to:

- Inform the activities of the LGBT Network
- Provide information that could reduce barriers faced by the LGBTI+ community in Fife by feeding the information to relevant statutory and non-statutory partners
- Gather an evidence base to help shape current and future service provision
- Provide a benchmark to demonstrate change within Fife

Over 10% of those attending the event completed the questionnaire. Many of the responses wanted to see:

- There was a call for staff training to help reduce barriers and make existing services confident and competent, while working with LGBTI+ communities.
- There needs to be more awareness and information about available services and services for LGBTI needs to be more visible
• There needs to be specific LGBTI services that cannot be provided through mainstream provision.
  o Transgender specific – especially through transitioning
  o Places to safely and support to talk about sexuality and gender identity and be able to “come out”

• Schools should incorporate LGBTI in sex education

• People want to feel safe being themselves in their own communities, communities need to be better informed

• More spaces where the LGBTI community can meet and socialise, with the choice that some be LBTI specific and existing cafés, pubs etc. to be more inclusive so they don’t have to travel to Edinburgh or Glasgow

• People want to see more collaborative working on funding and support

• People want to keep a big voice for the LGBTI community

• The LGBTI+ community would like to feel safe and free from verbal/physical abuse in their communities/schools.

• Places for older LGBTI+ community to come together so they don’t have to travel to Edinburgh or Glasgow to be themselves and be out in a safe space

• More confidentiality and change existing systems

• Mental health support services

With Fife Pride 2017 over and Fife council making a commitment to fund the administration of Pride. The work coming off the event has only just begun. And so has the recruitment for the new board and trustees of the newly constituted group who will take on the task of hosting Fife Pride 2018.

Fife Pride will also become a constituted body, which in the future will be the hub of all LGBTI+ activity in Fife, with Fife Centre for Equalities and Pink Saltire providing advice and guidance along the way and helping to make sure that Fife becomes a more inclusive place to live, work or study.
What happened on the Day

PARADE (1PM) @ HIGH STREET: The parade set off from outside Koko Sushi and Cupcake Coffee Box on the High Street, where whistles and rainbow flags handed out. The march along the High Street, turned and into the Town Square

FESTIVAL (1.30PM-8PM) @ TOWN SQUARE: There was a market place with information stalls and tasty food offerings, as well as some demonstration and activity workshops for all the family. Throughout the day was a strong line-up of performances on stage hosted by Fife’s international drag superstar, Nancy Clench. The line-up included music from Nick Shane & Soul TV, Annahar, X-Factor star Lloyd Daniels, and pop sensations Tina Cousins and Kym Mazelle

YOUTH ZONE (2PM-5PM) @ ADAM SMITH THEATRE: Our Youth Zone hosted by The Adam Smith Theatre - had a programme of live music from the best in local talent, a craft corner with face painting, Henna tattoos, photo-booth, balloon model making and fruity mocktails, with lots to do.

SCREENINGS AT THE ADAM SMITH THEATRE

The Wizard of Oz Journey with Dorothy Gale down the Yellow Brick Road! Don’t forget to bring your ruby slippers!

Mamma Mia Screening Relive the music of Abba through the famous film version of the hit Broadway musical!

SAFE SPACE HOSTED BY TRANSGENDER FIFE: people came along to New Volunteer House to find out about the work of Transgender Fife, in a safe and empowering space. (Appendix 4. Transgender Fife report)
Survey

Age range of attendees

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 16</td>
<td>9.15%</td>
</tr>
<tr>
<td>16-25</td>
<td>24.55%</td>
</tr>
<tr>
<td>26-40</td>
<td>31.47%</td>
</tr>
<tr>
<td>41-55</td>
<td>27.90%</td>
</tr>
<tr>
<td>56+</td>
<td>6.92%</td>
</tr>
</tbody>
</table>

Demonstrating a good mix of age ranges. Could suggest we need to cater more for young families and 56+ population

Where people lived

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kirkcaldy</td>
<td>38.39%</td>
</tr>
<tr>
<td>Dunfermline</td>
<td>11.38%</td>
</tr>
<tr>
<td>Glenrothes</td>
<td>9.82%</td>
</tr>
<tr>
<td>Cowdenbeath / Kelty / Lochgelly area</td>
<td>8.26%</td>
</tr>
<tr>
<td>West Fife Villages</td>
<td>1.56%</td>
</tr>
<tr>
<td>St Andrews / Cupar</td>
<td>2.90%</td>
</tr>
<tr>
<td>North East Fife / East Neuk</td>
<td>2.90%</td>
</tr>
<tr>
<td>Other Fife</td>
<td>4.46%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>20.31%</td>
</tr>
</tbody>
</table>

Suggesting that the majority of attendees were resident in Fife, also suggests an event such as this has the potential to encourage tourists to visit the Kingdom.
Employment Status

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student / FT Education</td>
<td>20.54%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>10.71%</td>
</tr>
<tr>
<td>Unable to Work</td>
<td>4.69%</td>
</tr>
<tr>
<td>Employed Full-time</td>
<td>39.06%</td>
</tr>
<tr>
<td>Employed Part-time</td>
<td>13.39%</td>
</tr>
<tr>
<td>Retired</td>
<td>4.02%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>7.59%</td>
</tr>
</tbody>
</table>

The statistics demonstrate that we had a good mix of people on differing incomes. Pride needs to not just physically accessible to all but financially accessible to all and should remain an event that everyone can enjoy free.

What people thought about the event?

![Bar chart showing the results of people's opinions about the event. The majority loved it, a small percentage thought it was good, and a very small percentage thought it was poor.]
Comments

“I really enjoyed it, didn’t expect it to be as good. It was better than Edinburgh.”

“I hope this pride event happens yearly! I’ll be counting down the days until the next one, I thought it was so effective and a great success from beginning to end”

“I would change nothing it was perfect”

“As a mother to two young children I feel events such as this that are nice and local to me are fantastic to encourage them to think freely. I want them to feel empowered, loved, supported and encouraged to be whom they are, no matter what that is. And to be able to pass those positive and happy vibes on to everyone around us. Live and let live. ????????????”

“Keeping a big voice and making LGBT more accepted in Fife”

“Keep the message that it’s for everyone.”
WHAT PEOPLE WOULD LIKE TO SEE CHANGE IN FIFE

One of the questions that was asked during our survey was the one that asked people How can services improve for LGBT+ people in Fife?

*It is important to note that PRIDE can have a place in ensuring the LGBTI+ voice is heard and can be used to change things. For a very long time there hasn’t been such a gathering of LGBTI+ voices representing the diversity of this community. These voices were heard and respected by the people of Fife.*

Out of the 448 that were surveyed 242 individuals responded to this question.

*There are many messages the community would like to share and many changes they would like to see happen in Fife and this voice will also inform the work of the LGBTI+ Network (Appendix 5 LGBTI+ Network) to take an informed co-ordinated approach to its activities.*

73% Wanted to see more awareness raising/promotion of

- Services available including mental health and sexual health
- Transgender Issues
- LGB Issues
- Staying safe in the community
- Equality and acceptance/combatting prejudice

62% Would like to see people being better educated about LGBTI in

- Workplaces
- Local services
- Schools, including LGBT in sex education
- Communities

60% Wanted more places to meet people and/or socialise

- More inclusive events
- Places for older LGBT to meet
- More spaces to be yourself
- More places for 35+ to meet
• Online meet ups
• More visibility in rural areas
• Safe spaces

Wanted to see improved and/or specialist service provision
• For individuals identifying as transgender
• For younger/older people to “come out”
• Family support
• Provide training to ensure all services are inclusive
• More confidentiality

Community Safety
• People wanted to feel safe in their own communities
• More information about hate crime and how to report it

Representation
• Keeping a big voice for the LGBTI+ community in Fife

Partnership working
• Work together to secure funding and improve services
• Increase visibility
• Encourage kids to think freely
• Host more events like this

“Ensure that Fife is a safe and welcome place for all LGBT+ people”

“Making people aware of services that are out there such as advertising, leaflet drops, posters, and directory, anything that informs people.”

“Access for people to just generally talk which can lead to more open talk about worries and issues! I was there to support my 13-year-old son who has identified himself as being bisexual! Proud of him for being open and honest but do worry for him as well.”

“Publicise more as to what is available - and not just on the internet - I don’t have the internet. Use the local press. Possible some social events for older gay people - even a regular coffee to meet in the town centre.”

“I think we should build on this year’s pride throughout the year. Many people still view it as a ‘gay’ event’ yet this weekend showed everyone it’s a fully inclusive thing! I would like to see a ‘pride initiative’ where businesses all show year-round support for the LGBT communities... In fact, I might just get on that myself to help things along xx”
Recommendations

- The LGBTI+ Network develop an action plan based on the feedback from the community.

- Identify and invite relevant stakeholders to join the Network to assist in developing/delivering the action plan.

- Take a collaborative approach to improving the lives of the LGBTI+ community in Fife.

- Work with/inform strategic bodies to help make Fife more inclusive.

- Develop mechanisms for continual engagement with LGBTI+ community.

- Ensure each Pride event is used as an opportunity to widely consult with the LGBTI+ community.

- Develop Fife Pride as a brand and an organisation.